

GEOFABRICS IS UNLOCKING BUSINESS FOR GOOD WITH SOCIAL TRADERS

Wednesday 9th February 2022

Leading geosynthetic manufacturer and supplier, Geofabrics Australasia Pty Ltd have joined Social Traders as Business Members.

Social Traders is a company that exists to create jobs for disadvantaged Australians by linking business and government to social enterprises. By 2030, their vision involves unlocking more than \$5 billion in demand for social enterprises, enabling them to create over 44,000 jobs, deliver 6 million training hours, and community services and donations of \$128 million.

The sector has a mix of solo entrepreneurs through to established organisations employing hundreds of people. These enterprises share a common vision - to service, benefit and strengthen their communities. Through their unique business models, social enterprises deliver innovative solutions to some of our most complex challenges. They provide meaningful jobs and pathways to employment for people facing considerable barriers to work. But just as importantly, they deliver significant social, cultural and environmental benefits to Victoria.

"Australian manufacturing has been the core of our business since 1986 and more recently, we have complemented our strong local content footprint with the incorporation of Australian sourced recycled materials into our products. In doing so, we are creating jobs, not only for our production facilities, but also for local Australian suppliers who rely on Geofabrics making products right here in Australia. Our partnership with Social Traders takes our commitment to building a stronger Australia further by embedding best practice social procurement into our business.

Geofabrics employs over 300 people in Australia, and we have a customer and supplier base exceeding 3,000 companies. We have a strong desire to leverage these relationships to promote a supply chain that drives positive social impact. Social Traders is a wonderful organisation that promotes ethical and inclusive procurement and aspires to create more jobs and more opportunities for Australians. That is, in essence, what Geofabrics aspires to do also."

Geofabrics CEO & Managing Director - Dennis Grech

"It's great to see Geofabrics furthering the work they've done to date in supporting the social enterprise sector in Australia by joining us at Social Traders. We welcome them aboard! We're really looking forward to further unlocking the power of purpose-driven procurement, specifically through Social Enterprise Procurement with them as we build lasting, Social Impact together."

Social Traders National Sales Manager - Ralph Fallows

ABOUT GEOFABRICS

Geofabrics is Australasia's geosynthetic specialist and has supported the infrastructure sector on significant projects for over 40 years across multiple industry segments including road, rail, mining, waste and containment, coastal and water solutions. The company has a branch network throughout Australia, New Zealand and Papua New Guinea with manufacturing plants in Albury, New South Wales and Ormeau, Queensland.

ABOUT SOCIAL TRADERS

Social Traders is the trailblazer of Social Enterprise Procurement in Australia. They connect Certified Social Enterprises with Business and Government Members. By activating the power of Social Enterprise Procurement, they create positive impact through jobs, community services and support for the most marginalised.

www.socialtraders.com.au

Member **2022**

Social Traders

BUYER FOR GOOD

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